



BRITA Achieves EcoVadis Sustainability Silver

Find out more about EcoVadis
and what we have done to achieve it.



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In 2022, EcoVadis awarded BRITA with a silver medal in their business sustainability assessment. This puts BRITA within the top 25% of the over 100,000 companies assessed by EcoVadis – the largest, and most trusted, supplier of sustainability accreditation. In 2020, we were awarded bronze and have taken big strides since to be at or above industry average across EcoVadis’ four pillars of sustainability. This silver award substantiates BRITA’s commitment to sustainability and our quest for continuous improvement long into the future.

What is EcoVadis?

Founded in 2007, EcoVadis has grown to become the world’s largest and most trusted provider of business sustainability ratings with a global portfolio of more than 100,000 large, small, public and private companies. They operate an evidence-based online platform that provides sustainability ratings considering a range of 21 CSR issues based on international sustainability standards (e.g. ISO 26000) grouped into four themes: Environment, Labour and Human Rights, Ethics and Sustainable Procurement.





Why Have We Opted for an EcoVadis Rating?

We value the EcoVadis rating because it is the gold standard of business sustainability ratings. This means they are tough to achieve - a silver rating puts us within the top 25% of companies rated by EcoVadis. However, it is exactly for this reason that they help us to properly understand what we are doing, and how we can always be better.

At BRITA, we are committed to reducing our business' impact but also that of our stakeholders. Whilst we have specialists unremittingly working to ensure the highest sustainability standards, it is always beneficial to have an independent, fresh-perspective looking in. This allows us to leverage their expertise and wide-ranging experience to further improve and benchmark ourselves against other high-performing institutions.

What are the Benefits of an EcoVadis Rating?

For BRITA, the rating allows us to consolidate our areas of strength and identify areas for enhancement so that we can further improve performance and help drive impact. We have moved from a Bronze to a Silver, demonstrating our commitment to the process and have already recognised areas where we can build upon.

Our Silver medal also allows us to demonstrate the commitment BRITA has to business sustainability. Sustainability is at the core of what we do and who we are and we are happy to let everyone know. We not only concern ourselves with our upstream supply chain by investigating materials use, emissions and waste but our strategy is downstream too by shaping sustainable solutions, our current corporate strategy.

The strengths of BRITA in each of the EcoVadis themes



Environment



Labour & Human Rights



Sustainable Procurement



Ethics





Environment

Use of renewable energy. More than 50% of the BRITA Group's total electricity requirements come from renewable sources.

ISO 14001 Environmental Management certified.

Product takeback programmes and recycling. For example, 100% of ion exchange resin within the BRITA Professional filter cartridge is returned back to the cartridge cycle.

Labour and Human Rights

Policy on diversity, discrimination, child labour, working conditions, employee health and safety.

Implementation of a works council.

Employee satisfaction survey.





Sustainable Procurement

Supplier assessment to REACH requirement.

On-site audits of suppliers on environmental and social issues.

Integration of social or environmental clauses into suppliers' contracts.

Ethics

Policy on anti-corruption and bribery issues including an approval procedure for sensitive transactions.

Policy on anti-competitive practice issues such as price fixing or bid rigging.

Awareness trainings on ethics issues for employees.





We are exceptionally proud of the work we do around sustainability; how we have developed from a CSR perspective and the silver reward for our efforts by EcoVadis.

